



WEEKLY MARKET REVIEW

Items to watch – Markets volatile, quality spotty, prices up

Cantaloupe, Honeydews,

Good Deals!

Grapes, Avocados, Tomatoes, Green and Red Peppers, Squashes, Onions, Asparagus

Berries

Recent heavy rains in Mexico and Florida together with low temps have impacted strawberries supply and overall quality. Expect prices to climb for next week. California product has excellent quality, but low volumes will also pressure prices higher. Blueberries and raspberries are showing good quality at reasonable prices. Blackberries have also been impacted by recent harsh weather and quality and price will be negatively impacted.

Melons

Honeydews and cantaloupe melons have experienced severe supply problems for the past 2 weeks and the situation does not appear to have an end in the short term. Honeydew prices are near record levels and could hit the \$30 dollar/case mark soon. Quality is good sizing is biased towards big counts. Cantaloupes are still expensive but cheaper than honeydews. Demand will continue to exceed supply until March.

Lettuce

The Lettuce Market is stable and prices have stayed in the teens, which is good for everybody. Growers have had very good weather, which is a positive for this time of year. Head Lettuce, Romaine, Leaf, and Boston lettuce have all been steady. Mesclun is steady as well and Baby Spinach and Baby arugula are steady also.

Citrus

Lemons and oranges quality is very good, full colored fruit in all sizes available. Lime market is going up due to supply gaps in growing regions. Expect high prices through March.

Grapes

Chile fruit is coming in high volumes, good quality and flavor. Size is still small, but bigger fruit will start next week when new regions begin to harvest. Red seedless have better price than green seedless.

Onions

Prices for both yellow and red are at low levels for this time of year mainly due to excessive storage volumes still present in Idaho, Oregon and Washington. Yellow onion has excellent quality and expect prices to remain low for the next month.

Potatoes

Baking, reds and whites have good availability, steady pricing, and good quality on all growing regions, especially with larger counts. Gold supplies are starting to decline as we approach the end of the storage season; prices should go up next month.

Tomatoes

Tomatoes are super cheap and all specialty Tomatoes: Yellow Teardrops, Red Teardrops, Mixed Medley, Heirloom Tomatoes, and Plum Tomatoes - are priced to sell. Regular Tomatoes are also way down in price and definitely a buyers market.

Avocados, Asparagus, Broccoli, Cauliflower, Peppers, Squashes, Carrots, Cucumbers and Eggplants

All are benefiting from ideal weather conditions. Supply is abundant and prices are cheap for the next week. Good quality present in all of them.